Internship in the Industry

Possibilities and requirements for students within german companies

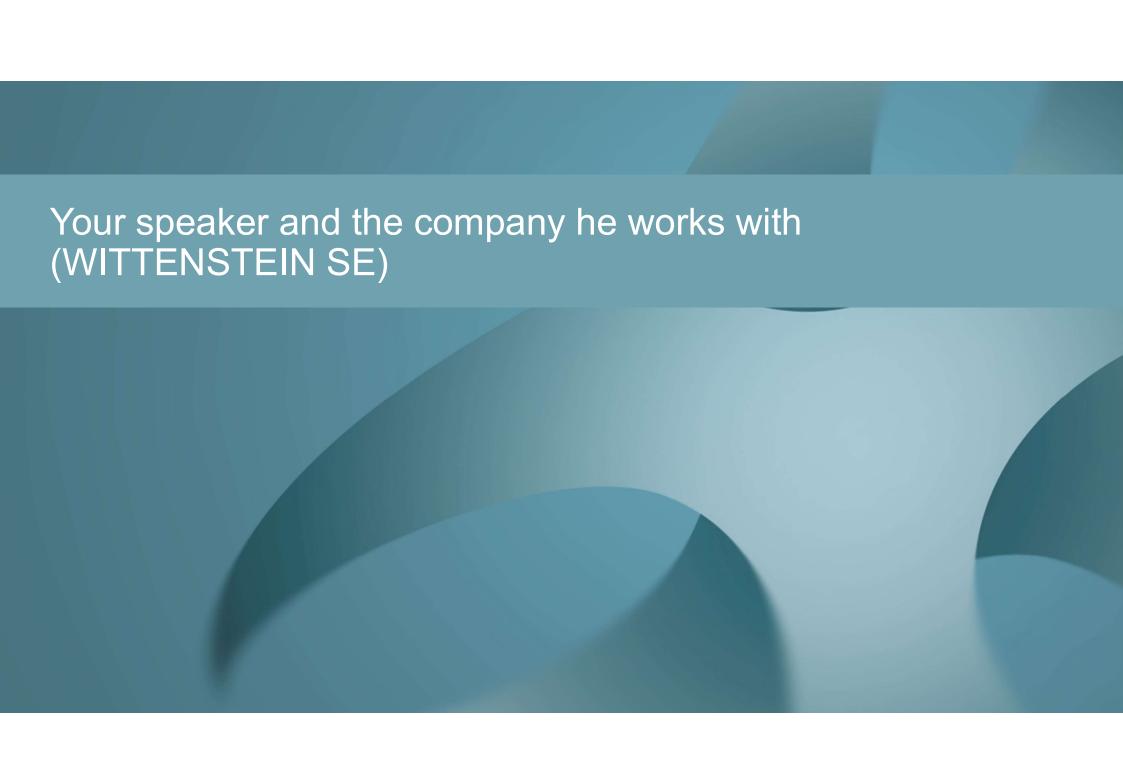
03.11.2021 | Dr. Peter Döppler





Agenda

- 1. Your speaker and the company he works with (WITTENSTEIN SE)
- 2. Educational system in Germany
- 3. Qualification needs at WITTENSTEIN SE
- 4. Internships (as a whole)
- 5. Qualifications for internships
- 6. Discussion



Who is Peter Döppler?

(Does he really know about what he is talking?)

- Apprenticeship as **Industrial Management Assistant** (dual education)
- Diploma studies at the **University of Applied Science Würzburg** (**Business Administration**: Marketing & Information economy)
- Part-time Master studies at the **Dresden International University** (**Communication psychology**)
- Part-time PhD studies at the **Technical University Dresden** (**Educational technologies**)
- Employee at marketing department
- Executive for process developement
- Assistant to the Management Board (Chief Finance Officer)
- Executive for organizational developement

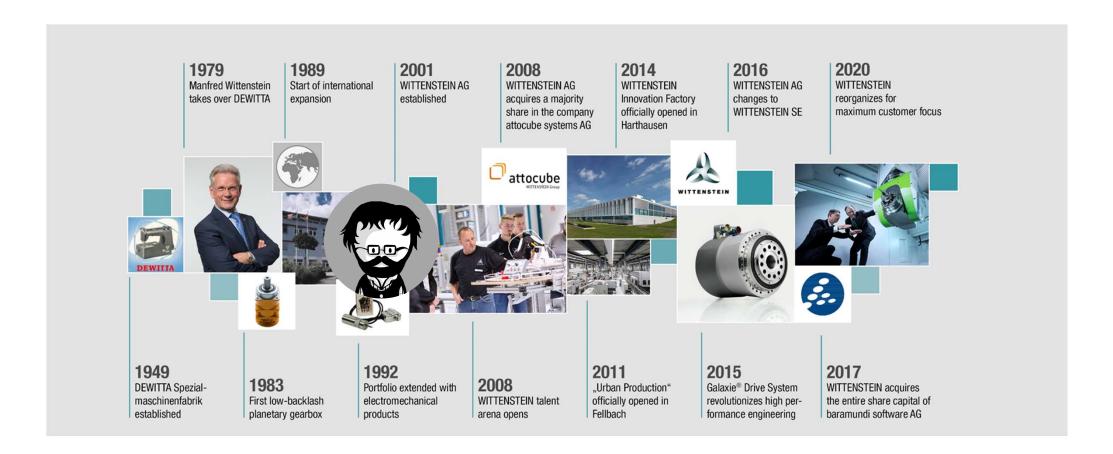


- Father of two daughters (one of them is looking and trying to get also internships)



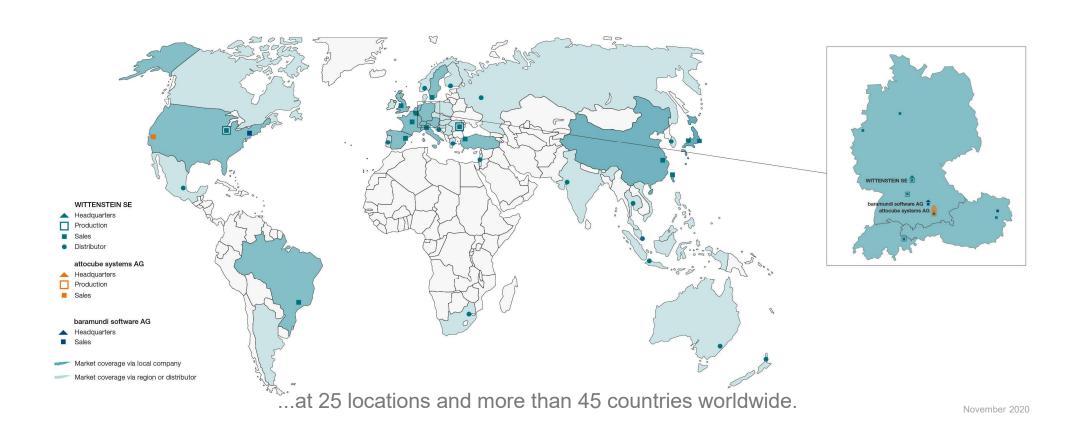
The Company "WITTENSTEIN SE" (1)

Milestones



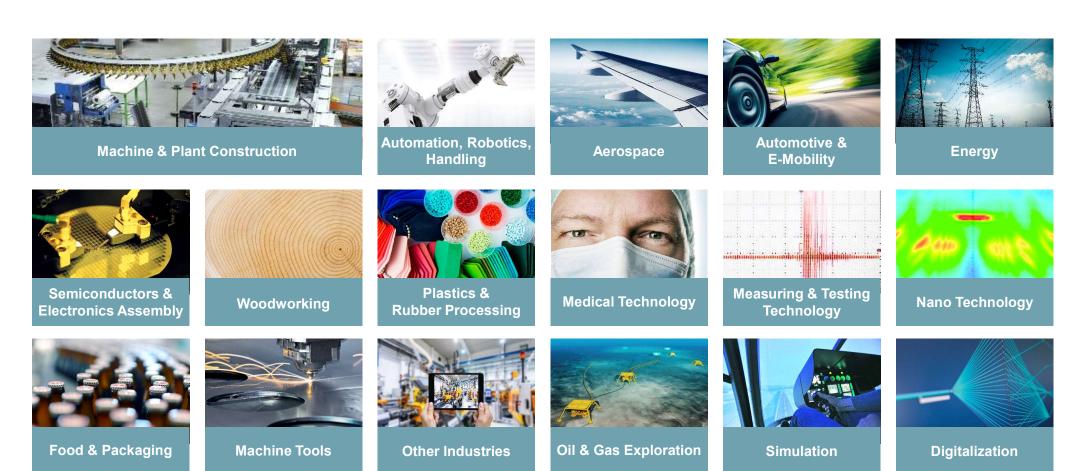
The Company "WITTENSTEIN SE" (3)

International network



The Company "WITTENSTEIN SE" (3)

Products and competencies



The Company "WITTENSTEIN SE" (4)

Where do we work in Germany













VDMA (Mechanical Engineering Industry Association)

(Verband Deutscher Maschinen- und Anlagebauer)

- it's the largest industry association in Europe
- representing more than 3,000, mainly medium-sized, companies
- than 1,300,000 employees (more than 1,000,000 in Germany) are working for them
- which create more than 200 Billion € turn over
- WITTENSTEIN SE is one typical example of a VDMA-member
- WITTENSTEIN SE is also a **leading member** (involvement in working groups)
- and we all suffer from the same problem:

the lack of skilled workers and knowledge workers

In the coming years it will be hard for mid-sized and family-owned companies to compete with the big players!

Skilled workers shortage

according to VDMA survey

- app. 80 % of all companies could **not** get **enough academics** (esp. Engineers)
- more than 80 % of all members lack skilled workers (dual education apprenticeship)
- more than 30 % of all survey participants are in **shortage of master craftsman** (dual education + advanced training)
- no lack in unskilled workers
- decrease of employed persons between 3 % 5 % every year starting 2030 latest
- the **society is getting older**, less births instead of deaths

We depend on motivated and skilled employees! In an high-tech company there is less space vor unskilled workers.



Educational system in Germany

Educational system in Germany

... and its (indirectly) influence on internship!

School phase

- Primary school (age 6 10)
- Secondary school (age 11 15/16)
 - Hauptschule (5 years)
 - Realschule (6 years)
- High school (age 11 19)

Professional orientation phase

- Dual Education companies & vocational schools (age 15 up)
- Corporate State University (age 17 up)
 - ➤ Semester: half company, half University
- University of Applied Scienes (age 17 up)
 - ➤ 2 mandatory practical semesters in business environment
- University (age 17 up)
 - ➤ practical experience (internships) is voluntary

Basics on internships in Germany

- most internships are voluntary
- a **good start** could be a **company scholarship** (honoring High school graduates), an option that is very popular amongst mid-sized companies
- possibility to **reduce the dropout rate** in apprenticeships, universities and companies
- no real standardized specification (every company has its own style)
- whenever you want AND you have the time!

Average dropout rate in
Universities are between 25% – 30%. Much higher in STEM-courses

Qualification needs at WITTENSTEIN SE

Vocational education/apprenticeship at WITTENSTEIN SE

Vocational education experience from more than 6 decades

- 10 different dual education job profiles in association with the Baden-Württemberg Chamber of Industry and Commerce
- 12 different kind of studies with in association with the Corporate State University of Baden-Württemberg







Commercial apprenticeship and studies

Chamber of Industry and Commerce (IHK), Corporate State University Baden-Württemberg

Apprenticeship (IHK):

- Industrial Management Assistant
- Warehouse Logistcs Expert

Studies (B.A.):

- Bus. Admin. –Service Mgtm., Media and Communication
- Bus. Admin. Controlling & Consulting
- Bus. Admin. Healthcare Industry
- Bus. Admin. International Business, Innovation / Sales & Marketing / Change Management
- Bus. Admin. Taxes and Finance



Technical apprenticeship and studies

Chamber of Industry and Commerce (IHK), Corporate State University Baden-Württemberg

Apprenticeship (IHK):

- Elektronics Technician Equipment and systems
- Industrial Mechanic
- Mechatronics Technician
- Production Engineer
- Technical Product Designer
- Metal Cutting Mechanic

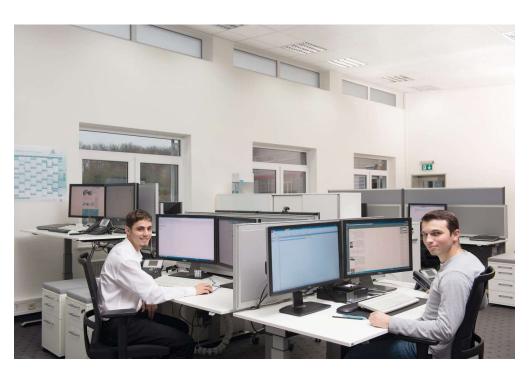
Studies (B. Eng.):

- Electrical & Mechanical Engineering
- Mechatronics
- Aerospace Engineering
- Industrial Engineering



IT apprenticeship and studies

Chamber of Industry and Commerce (IHK), Corporate State University Baden-Württemberg



Apprenticeship (IHK):

Computer Science Expert – System Integration

Studies (B.Sc.):

- Applied Computer Science
- Business Informatics

Internship (as a whole)

Internship at WITTENSTEIN SE (1)

Based on all the needed business qualifications (apprenticeships and studies)

- before decicing on a job we recommend an internship
- "regular" or basic internship last one week and shows all aspects of dual education program in the company (construction work with software, working at the work benches, minor work at the CNC-machinery, etc.)

Student internship (OIB/BORS/BOGY)

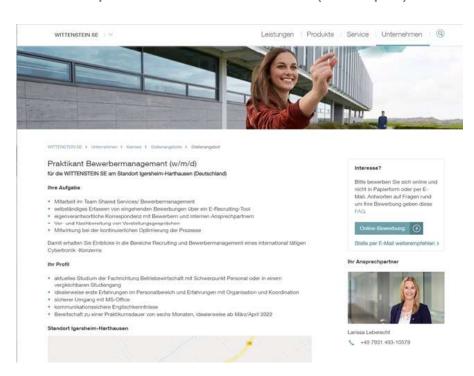
- mandatory internships during the school time (between three days and one week)

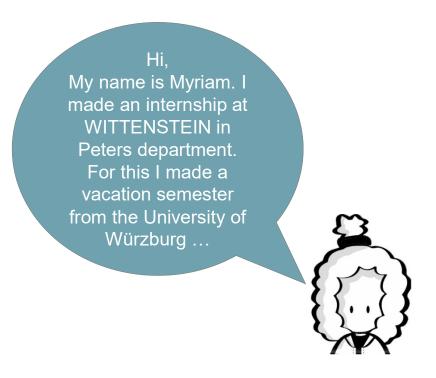
Voluntary internship

- during school holidays or semester breaks it's possible to apply for internships that are published on the website

Intership / practicum at WITTENSTEIN SE (2)

Internship offers on the website (example)



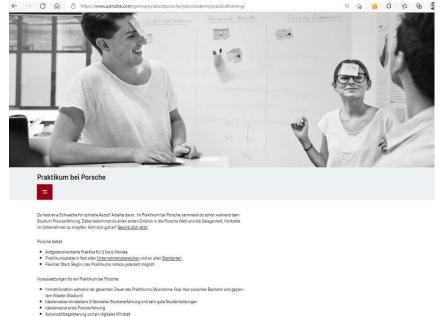


Intership in the german industry

We (at WITTENSTEIN SE) are not alone! Sadly!

Internship offers in the daily newspaper (even for internships abroad), on various company homepages and even on LinkedIn:





Qualifications for internships

Requirements for an internship

- the interest in the subject area
- the will to try different areas in your certain field of studies
- as a student of an university some kind of **basic experience** in your field of studies
- knowledge of the company and its "products" you like to do an internship
- desire for new challenges, because you work in a real environment and not a training surrounding
- to a certain degree good language skills if you work for an international company regardless of its size
- the will for further education



I learned programming Python for project work, and some more things.

I had to face
Apple
Computers
and to learn
thinking like an
designer.





... and now I am eager for a discussion with you!

